

Community Perception Audit University Of Guam Endowment Foundation

The Limtiaco Company (TLC) was employed to complete an assessment of ongoing fund-raising efforts by the University of Guam. The process included extensive interviews with key University officials, the Board of Regents, Foundation board members, staff and faculty, as well as alumni and relevant members of the community. The information gathered from these interviews was compiled into a comprehensive report that included strategic recommendations and advisement for future development and grant opportunities.



The report also addressed strategic development issues such as coordination between the university and Foundation, the role of Foundation board members and University regents in fundraising, and perceptions of the University among key constituencies.

In addition to identifying potential resources to increase funding, we conceived and obtained agreement for three initiatives with community partners to benefit the Foundation.